

Rutgers University

The State University of New Jersey

GRADUATE SCHOOL OF MANAGEMENT

Business Research Center

Advanced Workshop in Regulation and

Public Utility Economics 1981-82

June 3-4, 1982

MOHONK MOUNTAIN HOUSE

New Paltz, New York 12561

June 3, 1982

10:00 A.M.

Coffee, Registration

10:15

Introduction - Michael Crew

10:30

Symposium on Electricity Rates

Chair: Keith Nelson

Theory of Demand Charges in Electricity -

Paul Kleindorfer

An Empirical Examination of Demand Charges -

Miles Bidwell & Mark Reeder

Marginal Cost and Rate Design in Practice -

Edward Overcast

Experience of Innovative Rate Structures - Lou Holder

12:30

Lunch

1:30 - 3:15

Symposium on Utilities and Conservation

Chair: Glen Myers

Marketing Conservation and the Utilities -

Wesley Magat

Demand Theory Price Signals and Conservation -

Edward Overcast

Residential Response to Time-of-Day Pricing -

Michael Gettings

3:15 - 3:30

Tea

3:30 - 5:00

Regulatory Problems of Accounting and Cost Recovery -

Leonard Hyman

Chair: Eileen Moran

Commentary - Al Ocker

5:00 - 6:00

Exercise Break

6:00 - 7:00

Cocktail Party

7:00 - 9:00

Dinner - Speech

Telecommunications After Divestiture

Carl E. Horn

June 4, 8:45-10:30 Symposium on Telecommunications Pricing
 Chair: Howard Neckowitz
 Peak Load Pricing Theory, Asymmetric Demands and
 Networks - Robert Dansby
 The Current Status of Local Measured Service -
 Clark Hammelman
 Introduction to the Problems of Access Charging -
 Edward Dinan & Pamela Heidt

10:30-10.45 Coffee

10:45-12:00 Symposium on Telecommunications Pricing (continued)
Optional Class of Service Choice Models -
 Brian Sullivan and Charles Zarkadas
 Selected Issues in Cross-subsidy Analysis
 Stephen Friedlander
 An Overview of Demand and Cost Elasticities for Local
 Measured Service - Noel Doherty
 UMS - the GTE Experience -
 Edward Beauvais and Lowell Blevins

12:00-1:00 Lunch

1:00-3:00 Symposium on Technological Change and Productivity
 Chair: Art McGrath
 Measuring Technological Change and Productivity in
 Telecommunication - Ishaq Nardiri
 The Impact of R&D at Bell Laboratories on Bell System
 Productivity - Ali Chaudry
 Total Factor Productivity - the New Jersey Experience
 - Robert Wuertz
 Measuring Total Factor Productivity using Accounting
 Data - Neil Stolleman

3:00 Closing Discussion - Michael Crew

3:30 Conference Ends