

The Road to Silicon V/Alley

Leading a Revolutionary Institution to Tomorrow's Innovation

Road to Silicon V/Alley (RSVP) leverages Rutgers' world class academic resources and prime geographical location to establish a new hub of innovation, learning, and collaboration between existing innovation hubs from coast to coast.

Housed and led by Rutgers Business School, RSVP invites RU students of all disciplines to enhance their education through a curriculum designed to prepare them for corporate leadership in innovation (intrapreneurship) and entrepreneurship in a digital age.

In addition to its program elements, RSVP connects enterprising students, faculty, alumni and corporate partners to share ideas, investment opportunities, and intellectual capital. Students will have access to a network of mentors and specialized job and internship placement. Corporate partners will have access to a talented and prepared pipeline of RU intrapreneurs, innovators, and creatives with a strong balance of technical skills, business acumen, and critical soft success skills. Corporate partners can collaborate in new curriculum design and the development of innovation labs, incubators, accelerators, and institutes.



Empowering Rutgers Business School students to create pathways to leadership opportunities at innovative companies and pursue entrepreneurial ambitions

business.rutgers.edu/giving

Faculty Profile: Mukesh M. Patel



Professor Patel is the founding director, and a serial entrepreneur with experience in private equity angel investments, innovation, business law, and education. As a

Professor at Rutgers Business School and recipient of the Presidential Award for Excellence in Innovative Education, he designs and teaches groundbreaking, experiential and interdisciplinary courses at both undergraduate and graduate levels, across schools including business, law, engineering and STEM.

Involvement Opportunities

Corporate partners, RU Alumni, technologists, entrepreneurs, and investors can get involved by:

Mentoring RSVP students: Lend your experience by mentoring a student interested in tech and innovation—help them navigate course selections, career preparation, and internship opportunities

Hosting Site Visits and Workshops: Open the doors of your company to a group of RSVP students, sharing knowledge about your industry and allowing them to experience a day in the life of a professional innovator

Providing Internships and Jobs: Hire an RSVP student at your company, for a summer internship or a full-time job

Investing in Student Ventures: Want to partner directly with RU student entrepreneurs? Invest in a student-led start-up

Joining the Road to Silicon V/Alley Board: Ready for a leadership position? Join the RSVP board and open doors for innovators and create collaborative opportunities and partnerships for significant impact

Support the Road to Silicon V/Alley

Sponsor a Student

Investor at \$10,000: This gift will sponsor a student’s participation in the program providing them with the unique opportunity to jumpstart an innovative career and make their entrepreneurial vision a reality.

Growth Hacker at \$25,000: This gift will sponsor student leaders who will peer mentor an entire cohort of RSVP students.

Join the Circle of Investors

	Venture Partner \$1 Million	Visionary \$250,000	Disruptor \$100,000	Accelerator \$50,000
Featured on RBS Distinguished Alumni Wall in Dean’s Suite	✓			
Naming opportunity at RBS: oversized classroom (100 students)	✓			
Feature story in biannual RBS impact report	✓	✓		
Naming opportunity: student lounge or classroom (60 students)	✓	✓		
Naming opportunity: classroom (30 students)	✓	✓	✓	
Invitation to annual networking cocktail reception	✓	✓	✓	✓
Wall of Honor recognition at RBS	✓	✓	✓	✓
Road to Silicon V/Alley commemorative gift	✓	✓	✓	✓
Opportunity to guest lecture at Road to Silicon V/Alley course	✓	✓	✓	✓
Opportunity to mentor a Road to Silicon V/Alley student	✓	✓	✓	✓

*Rutgers undergraduate alumni from the 10 prior graduating classes can join at the Accelerator Level by contributing \$10,000 or more

- Donors will receive only one naming opportunity
- Contribution level is payable over five years

To discuss further, reach out to:

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Program Elements

Admission

50 students will be accepted annually. Applicants across all Rutgers colleges, majors and years will be considered

RSVP Seminar and C-Suite Speaker Series

Student cohorts will participate in an innovative seminars, workshops, and C-Suite Series with a curriculum based on technical, business, and executive leadership skills

Exclusive Opportunities

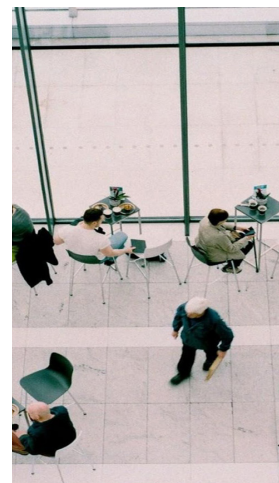
RSVP students will have access to company and incubator site-visits, mentorship by tech professionals, entrepreneurs, corporate leaders, and specialized job/internship placement

Accelerating Ventures

Students with startups will have access to angel / venture capital funding, sponsored trips to pitch and case competitions, hackathons, conferences, and support for prototyping, piloting and customer discovery

Collaboration Space

RBS will house a state-of-the-art innovation hub, providing co-working space for resident tech companies, alumni ventures, and a conference venue.



Take advantage of opportunities to engage and mentor our students with opportunities that include joining the advisory board, investing in startups and networking with other alumni and experts