

G. Tony Bell

Educator

Results-oriented Assistant Professor proficient in developing course materials, including syllabi, lesson plans and exams. Leveraging 30+years of industry experience in delivering lectures and classroom discussions in the field of Supply Chain Management. Excellent record of managing minimum teaching load of 12-15 credit hours per semester.



Academic Appointments

2019-09 -
Current

Assistant Professor - Supply Chain Management Dept

Rutgers University - Business School, Newark, NJ

- Leverage variety of learning modalities and support materials to facilitate learning process and accentuate presentations, including visual, aural and social learning modalities.
- Build strong rapport with students through class discussions and academic advisement.
- Collaborate with colleagues on curriculum additions, revisions, and evaluation of course syllabi and lesson plans for supply chain management curriculum.
- Lead and serve on appropriate committees and initiatives designed to improve student experience and overall value of Department and University to students it serves.



Education

2008-01 -
2013-05

Doctor of Management: Business Management

University Of Maryland - Global Campus - Largo, MD

1991-01 -
1995-05

MBA: Operations Management

Rutgers University - Newark, NJ

1984-09 -
1988-05

Bachelor of Arts: International Studies

American University - Washington, DC



Teaching Experience

Teaching - New Brunswick, NJ

- Spring 2021 - Introduction To Supply Chain Management - 33:799:301:10 | Teaching Effectiveness: 4.45/5; Course Quality: 4.42/5



Contact

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Skills

Class instruction

Technology-based curriculum

Curriculum Development

Academic research

Supply chain solutions

Project management

Process improvement

Strategic planning

Customer collaboration

ERP & Supply chain

management software

- Fall 2020 – Special Topics: Blockchain and its Application in SCM - 33:799:465:01 | Teaching Effectiveness: 4.53/5; Course Quality: 4.56/5
- Spring 2020 – Introduction to Supply Chain Management - 33:799:301:10 | Teaching Effectiveness: 4.51/5; Course Quality: 4.39/5
- Fall 2019 – Introduction to Supply Chain Management - 33:799:301:04 | Teaching Effectiveness: 4.70/5; Course Quality: 4.60/5
- Fall 2019 – Fundamentals of Supply Chain Solutions with SAP - 33:799:301:04 | Teaching Effectiveness: 4.44/5; Course Quality: 4.32/5
- Spring 2019 – Introduction to Supply Chain Management - 33:799:301:05 | Teaching Effectiveness: 4.68/5; Course Quality: 4.40/5

Teaching - Newark, NJ

- Spring 2021 - Supply Chain Solutions With Erp/sap1 - 22:799:659:60 | Teaching Effectiveness: 4.52/5; Course Quality: 4.48/5
- Spring 2021 - Introduction To Supply Chain Management - 29:799:301:05 | Teaching Effectiveness: 4.43/5; Course Quality: 4.52/5
- Fall 2020 – Supply Chain Solutions with ERP/SAP I - 22:799:659:40 | Teaching Effectiveness: 4.44/5; Course Quality: 4.33/5
- Fall 2020 – Fundamentals of Supply Chain Solutions with SAP I - 29:799:450:90 | Teaching Effectiveness: 4.60/5; Course Quality: 4.53/5
- Spring 2020 – Supply Chain Transformation in the Digital Era - 29:799:455:60 | Teaching Effectiveness: 4.50/5; Course Quality: 4.33/5

Teaching – RUNIN Program (Changchun, China)

- Fall 2020 – Introduction to Six Sigma & Lean Manufacturing - 29:799:460:58 | Teaching Effectiveness: 4.53/5; Course Quality: 4.46/5

Courses Developed

- Special Topics: Blockchain and its Application in SCM - 33:799:465:01; developed: Oct 2019 to Aug 2020; launched: Fall 2020



Service, Awards, and Affiliations

PROFESSIONAL SERVICE:

- Awardee, Faculty Fellowship Program in Isreal - Mar 2021
- Ad-hoc Reviewer, Qualitative Research in Organizations and Management - Oct 2020 to Present

- Featured Speaker: *Coronavirus and Beyond: What Businesses Should (and Shouldn't) Be Doing Right Now*, GEP (Consulting) - Mar 2020

UNIVERSITY SERVICE

- Judge, L'Oreal Indirect Sourcing Case Competition - Dec 2021
- Judge, 2021 Rutgers (Camden) Ethics Bowl - Preliminary Round - Apr 2021
- HLLC Program Evaluator - Jan 2021
- Judge, TAMID Case Competition - Dec (14) 2020
- Advisory Board Member, RBS Blockchain Hub - Sep 2020 to Present
- Member, RBS UG Innovation Task Force - Experiential Learning - May 2020 to Present
- Faculty Mentor, First-Year Interest Group Seminars (FIGS) - May 2020 to Dec 2020
- Interview Panelist, NJSBDC Project Manager/Contractor Position - May 2020 to Jun 2020

DEPARTMENT SERVICE

- Project Manager, AI Tutor Bot Project (SCM Curriculum & Standardized Sessions) - Sep 2020 to Present

AWARDS

- J&J Consumer SC E2E Achievement Award – Innovation, 2017

CERTIFICATIONS

- Operational Excellence (Green Belt Equivalent), The Coca-Cola Company - 2013
- Project Management Professional (PMP) - Apr 2006

AFFILIATIONS

- Vice-President, Zeta Nu Lambda Education Foundation - Sep 2020 to Present
- Member, Council of Supply Chain Management Professionals (CSCMP)
- Member, Project Management Institute (PMI)



Publications & Interviews

Selyukh, A. (2022, December 17). *Shoppers know more about how goods get to their door after 2021's supply-chain issues*. NPR. <https://www.npr.org/2021/12/22/1067024640/shoppers-know-more-about-how-goods-get-to-their-door-after-2021s-supply-chain-is>

Schwann, L. (2021, December 17). *Your Holiday Gifts Still Haven't Arrived. Now What?* nerdwallet. <https://www.nerdwallet.com/article/finance/late-holiday->

gift-options

Bell, G. T., & Sherlock, J. (2020). A Systematic Review of Factors Influencing Supply Chain Performance Outcomes. *Journal of Contemporary Research in Business, Economics and Finance*, 2(1), 1-17. <https://doi.org/10.33094/26410265.2020.21.1.17>



Presentations

Guest Lecturer, Course: Debate Ethical Issues, Rutgers
Camden, March 11, 2021



Industry Experience

Director, North America Supply Chain Integration | Johnson & Johnson Consumer Companies, Inc. – Skillman, NJ 2014 – 2019

- Operated as a main contributor while leading business case development for major retail customer-focused packaging optimization initiatives, effectively avoiding business disruption of \$40M in net trade sales
- Executed an integral role while managing the Unique Device Identification (UDI) process (e.g. database entries, SOP revisions) for NA Consumer's Class I Medical Devices in compliance with FDA regulations
- Proficiently developed, executed, and implemented E2E strategy for NA Consumer Supply Chain organization while supporting key initiatives, such as: Labeling and Artwork process (Program Manager), and SAP Business Process (Owner)

Logistics Director, Global Sustainable Procurement | The Coca-Cola Company – Atlanta, GA 2013 – 2014

- Cultivated, created, and crafted global logistics procurement strategy designed to reduce transportation costs, lead times, and risks
- Achieved global transportation spend of \$300M+ and initial savings of \$5M+

Group Director, Customer Solutions | Coca-Cola Refreshments (Bottling Operations) – Eagan, MN 2010 – 2013

- Demonstrated leadership ability while overseeing a dynamic team of supply chain directors focused on supply chain capabilities and systemic customer service issues for 8 large retail customers in West & Central U.S.

regions

- Achieved value via waste elimination & capability innovation initiatives, such as Product Availability Improvement, Club Returns Policy, and Night Delivery with total estimated cost savings of \$1M+

Senior Manager, Global Customer Supply Chain Integration | The Coca-Cola Company – Atlanta, GA 2006 – 2010

- Implemented on-shelf availability optimization and other supply chain improvement initiatives across multiple global markets, resulting in estimated contribution margin improvement of \$10M+

Operations Manager / Process Integration Lead | Whirlpool Corporation – St. Joseph, MI 2004 – 2006

Senior Consultant, Supply Chain Practice | Capgemini – Vienna, VA 2000 – 2004

Senior Consultant, Retail Supply Chain Practice | KPMG Consulting – McLean, VA 1997 – 2000

Operations Coordinator (1995 – 1997) | Assistant Manager – Equipment Control (1992 – 1995) | Maersk Line – Madison, NJ / Port Newark, NJ 1988 – 1997
Night Supervisor (1989 – 1992) | Customer Service Representative (1988 – 1990)



Certifications

2013-05

PROJECT MANAGEMENT PROFESSIONAL (PMP), 2013

2012-06

COCA-COLA OPERATIONAL EXCELLENCE (LEAN, SIX SIGMA) – APPRENTICE, 2012 | LEVEL (GREEN BELT EQUIVALENT)