

RUTGERS MASTER OF SUPPLY CHAIN ANALYTICS (MSCA) NEWSLETTER

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PHOTO BY DHWANIK SHETH / MODEL: SIYU SHEN

Gratifying Excursion to MoMA

by Maharghya Basu

In the adorned Midtown Manhattan, surrounded by pearls of the great city of New York like the Rockefeller Center and Central Park, lies the pinnacle of architecture, design, painting, sculpture, photography, and other forms of arts, the largest and arguably the most influential museums of modern art in the world, Museum of Modern Art (MoMA), NY.

The students from the MSCA program of Rutgers Business School visited this Mecca of modern art on Feb 8, 2023.

The museum is renowned for its exhibitions, film screenings, performances, lectures, talks, workshops, and member events. Visitors will find themselves amidst the esteemed company. Works of greats like Van Gogh, Salvador Dali, Pablo Picasso & Frida Kahlo, to name a few, grace the gallery, with the Starry night being my favorite. The renowned gallery is residence to approximately 200,000 paintings, sculptures, drawings, prints, photographs, and other art forms.



PHOTO BY DHWANIK SHETH / MODEL: YANZI JI

One of the striking exhibits is the Anatomy of AI (2018) which attempts to beautifully explain the backend of an AI system using a diagram. The example that the artists use is Amazon Echo. The end user's (operator) perspective is from the top of the diagram. This is where an operator provides voice commands to the device. To understand how the device operates, the diagram must be looked at from left to right with the stages: production, usage, and recycling. It is impressive how an exorbitant amount of information is compiled and presented on how the Amazon Echo works. Siyu Shen, an MSCA student, explains, "Supply chains are often layered on top of one another in a sprawling network. So, attempting to capture the full supply chain is a gargantuan task, especially for a global network. This art piece has done a great job of visualizing these connected but globally dispersed processes into a single map. When you finally stand in front of the art, you can feel the massiveness of the collected network. If you read the map from left to right, the story begins and ends with the Earth. But read from top to bottom, we see the story as it begins and ends with a human. It's fascinating to see the intricate and vital relationship between humans and the Earth is effectively captured, emphasizing the essence of the supply chain."

Besides that, Siyu, a stop-motion animation fan, enjoyed the recent exhibition of Guillermo Del Toro's Pinocchio. Others were fascinated by Picasso, Monet, and other notable artists' works.

The MSCA students who made the trip found it a great experience. When asked about the trip, Dhwanik Sheth said, "RBS often hosts events like these for students, and this was the first event I participated in. It was a great experience to network with other students and be a part of a fun and educational trip."

We are extremely grateful to the program for arranging this trip. We look forward to arranging more insightful, educational, but fun escapades in the future. Stay tuned!

Spring Career & Internship Fair

by Pang-Yuan Lin

The university-wide career fair took place on Feb. 16 and 17, and the Rutgers Business School career fair on Feb. 28. More than 350 companies came on campus to find talented students. The supply chain has received more and more attention recently, and I found more and more companies recruiting supply chain-related positions.

The program hosts events such as resume workshops and mock interviews to prepare students for job fairs and interviews. We reviewed and fed back on each other's resumes and shared interview experiences.

Career fairs are an excellent opportunity to connect with MSCA alums. At a previous job fair, I met Anthony Watanabe, an MSCA alumnus who works at Mondelea. Anthony shared his work experience and encouraged us. It is always happy to see the heartwarming side of the MSCA program family! Also, Ting-Yu Lu, a 2nd-semester MSCA student, said that after attending the career fair, she felt more confident in her elevator pitch and improved her networking skills.



We appreciate the school for organizing such meaningful activities, and we look forward to meeting more MSCA Alumni at future career fairs and program social gatherings.

How International Students' Internship Hunting Looks Like

by HABIBAH AFTAB

Yu Chang is in 2nd semester of the MSCA program and is set to graduate in Dec. 2023. He passionately shared his experience about his internship hunting journey to inspire his peers in MS Supply Chain Analytics. We loved listening to his story and wanted to share it with you all!

• When did you start applying for internships and which platform were you using?

I applied for my first internship on Sep. 16, 2022. By Feb 2023, I had sent out 130 applications and heard from 15 firms. I mainly used LinkedIn to apply for internships, and I set up email alerts with relevant keywords to ensure that I receive job notifications twice daily.

• Did you use V-mock, an online resume building tool, or any RBS tools to tailor your resume? How do you think it helped you achieve your target?

When I discovered V-mock, I immediately began using it to improve my resume, as RBS gives us free access. It was a fantastic help because of the 24/7 availability and thorough feedback. I uploaded my resume on V-mock and got recommendations and insights that allowed me to refine it. However, it's important to use your judgment and apply recommendations based on analogies rather than blindly accepting every suggestion.

I am grateful to my mentors at MSCA for reviewing each bullet point on my resume and providing valuable feedback. Having different people review your resume is essential, as each person brings a unique perspective and set of experiences. Professionals in different industries have helped me better understand the different available career paths.

• What companies did you interview for and how was your interview experience for each one of them?

I have interviewed for six companies: Dell, Church & Dwight, 23 and me, Pfizer, J&J, and Calix. I found J&J's interview the most challenging because it lasted 45 minutes and included six questions covering a wide range of aspects. However, with proper preparation, anyone can perform well. Despite the difficulty, the interview was pleasant and conducted in a friendly atmosphere.

• What were the questions that were repeatedly asked in interviews?

During my interview, one repeated question was why I was interested in the supply chain. And I was asked many behavioral questions, such as why I was a good fit and wanted to work for the company. I noted all the questions I hadn't prepared for to do better in future interviews. I found it helpful to use the STAR format (situation, task, action, result) to structure my answers. My recommendation is to practice more and be confident.



• Did the career fairs on campus help you in any way?

Attending the career fairs was helpful. First, I could practice my elevator pitch and become confident in initiating informal conversations with recruiters. This helped me to improve my communication skills and feel more confident during future interviews. Second, I learned about many companies I had yet to learn about, expanding my knowledge of potential career opportunities.

• Tell us about your final decision of going with J&J, your role and how did you finally land this internship?

I received job offers from two pharmaceutical companies. After careful consideration, I decided to accept the offer from J&J. While I found the other offer equally appealing, I realized that after working in logistics for five years, I might not have the same passion for warehouse operations.

The role in procurement at J&J is an exceptional opportunity for me to gain hands-on experience in pricing and supplier management. What excites me is the chance to comprehensively understand the procurement process and product specifications, which will benefit my future career prospects.

• As an international student, what were the challenges? How did you overcome those, and what's your advice to fellows?

Interviewing is challenging for a non-native English speaker, especially when cultural differences are involved. However, with practice and preparation, you can overcome this challenge and create a positive impression during the interview process.

It's essential to be well-prepared. This includes researching past interview questions, knowing the company's values and mission, and understanding whom they are looking for in a candidate. It's important to be flexible during the interview and not come across as rigid or nervous. Relax and be confident when answering questions, especially when the interviewers ask you to tell about yourself. Incorporating a fun fact about you, such as a hobby or an exciting experience, can help to lighten the mood and make interviewers smile.

