

# Alumni Rising Star Award

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Ramon Rodriguez is part of the Sports & Entertainment Marketing team. In this role, he oversees a team that manages the hospitality assets and experiences for JPMorgan Chase's sponsorship venues. He also led the sponsorship engagement with the Atlanta Hawks.

In 2023, Ramon was a team lead in the JPMorgan Chase & Co. Service Corps Program, the firm's strategic pro bono consulting program, where his team provided consultancy to The Allapattah Collaborative, CDC non-profit organization in Miami.

Prior to his current role, Ramon was the Lead Diversity Campus Recruiter for Chase's Consumer & Community Banking businesses. He oversaw initiatives to ensure that Chase hired and retained top talent across U.S. colleges and universities. In addition, Ramon was the Hispanic Segment lead of JPMorgan Chase's Campus Diversity Workstream, helping to develop and deliver initiatives globally to attract Hispanic candidates.

Ramon began his career on the Chase Teller Recruiting team, overseeing recruiting efforts for more than 400 Northeast branches.

Ramon is currently part of the JPMorgan Chase & Co. Rutgers leadership team. Ramon also serves on the Florida International University Master of Science in Marketing (MSM) Advisory Board. He is also part of the Latino Networks Coalition (LNC) BRG Co-Chairs committee representing JPMorgan Chase & Co. Since 2016 Ramon has served on the Adelante Tri-State, the firm's Business Resource Group supporting the professional development and leadership opportunities for Hispanic and Latino employees, leadership team as Chair Emeritus, Co-Chair, and Marketing Chair. He was part of the JPMorgan Chase & Co. Association of Latino Professionals For America (ALPFA) Steering Committee. He served as Vice President of Student Affairs and Community Service for the ALPFA NJ Chapter. Ramon's leadership involvement has helped the career development of 20,000 + professionals and college students.

Ramon received the Rutgers Business School Alumni Rising Star Award in 2023. In 2022, Ramon was named to the Negocios Now NYC Latinos 40 Under 40 list and in 2016 received the INROADS South Central Region Business Coordinator of The Year award.

Ramon received a bachelor's degree in Business Management and a minor in Sociology from Rutgers University, where he was recognized with seven academic scholarships and six leadership awards. He was a founding brother



**Ramon Rodriguez**